



2011 CEDIA Expo Survival Kit

See the best selling products for 2012... at CEDIA 2011!!!
Brought to you by Specialty Sound and Vision

[avielo by projectiondesign: JW Marriott \(10 South West Street, Indy\)](#)

avielo will be displaying their industry leading, new **optix SuperWide 235** projector which utilizes a new, higher-resolution DLP® chip. Developed by **projectiondesign** engineers in partnership with **Texas Instruments**, it allows an image of 2538 x 1080 resolution to be displayed in the home for the first time without the use of additional optics.

[Harmonic Resolution Systems \(HRS\): Booth # 733](#)

HRS will be displaying their state-of-the-art, super-premium audio stands, isolation bases and noise reduction products. Featured will be **HRS'** stunning **MXR** and **SXR Audio Stand Frames, M3X, S1, and R1 Series Isolation Bases**. Lastly you won't want to miss their highly effective, affordably-priced **DP mkII Damping Plates, Nimbus Coupling System** and **Analog Disk Weight**.

[Krell: Booth # 5241](#)

Krell will be demonstrating a full **HEAT** system featuring, their premier **Evolution 707 3D** surround sound pre/pro, and their newly released **Evolution 2250e** and **3250e** amplifiers driving their newly announced **Modulari Ion** on-wall/in-wall loudspeakers paired with soon to be introduced new subwoofers. **Krell** will also be displaying their **S-1200 Pre/Pro, S-1500** amplifier, **Phantom** preamp, **Cipher** SACD/CD player and several top of the line **Evolution** amps.



[Leon Speakers: Booth # 5154](#)

No, there will not be another 16-foot audio dragon at the **Leon** booth. But, **Leon** will be featuring 13-feet of authentic python skin wrapped around this year's showpiece, plus they'll have tons of fresh new launches including: their Second generation **Horizon** and **Profile Ultra-Thin** speakers, All new **Axis V5** and **V6** in-wall/in-ceiling speakers, Completely redesigned **Ultima** and **Seven Series** speakers, International Design Award-winning **A10-UT** ultra-thin subwoofer, Thin bezel **A3-IW** in-wall subwoofer, Bold new 3-way, theater-grade **Vault 631** in-walls, and, the spotlight of the CEA Line Shows in NYC, the **TRITHON REYN** panel - a 40" ultra-thin TV built into a custom African Wenge cabinet with genuine python skin edge banding that stands 9 feet tall on an antique surveyor's tripod!...**a sight to be seen.**

[PS Audio: Booth # 611](#)

PS Audio will be demonstrating their heralded **PerfectWave P5** and **P10** Web Based AC Regenerators via 2 side by side LCD panels (1 LCD running normal AC and 1 LCD panel running with PS Audio Regenerated AC) to show the stunning improvement in Video performance from new **Sine Wave Perfect PS Audio Regenerated AC**. In addition, **PS Audio** will be serving up true high resolution Music enjoyment from their amazing 192Khz/24Bit capable, bit for bit accurate, jitter free **PerfectWave DAC** and **Bridge**. You will want to test drive the **PerfectWave DAC** and **Bridge** with **PS Audio's eLyric app** for iPad, iPhone and iPod Touch. **New** for CEDIA will be the (shhh this one's a bit of a secret still) **PerfectWave Silent Server**, think high rez, built-in wireless, on board server software and a very small little box with a really big sound.

[Simaudio: Booth # 2237](#)

Simaudio will be displaying their lineup of **MOON** and **MOON Evolution** series of high-performance, integrated amps, preamps, amplifiers, CD players, DAC's and Home Theater components.

Be sure to check out some of **Simaudio's** newer models, including the **350P** preamplifier and the **400M** mono power amplifiers, as well as the **650D** DAC/CD transport, **100D** DAC, and **330A** power amplifier. Among the best built and most reliable electronics available, **Simaudio** sales continue to soar in NY, so come find out what all the fuss is about!



[Straight Wire: Booth # 1027](#)

Straight Wire will demonstrate their "**Custom Installer's Best Friend**", their renowned **Push Prong Connectors** and **Silver 23 Cable System**. Now with more connector and cable choices available, this unique connector/cable system is THE high performance solution for ALL C1 applications! If you are using "**No Name**" or "**Me Too**" **HDMI Cables** in your installations, you need to talk with **Steven** and **Jerry** about **Straight Wire's HDMI Cables**. **These guys** truly understand the intricacies of cable manufacturing and can explain the facts of reliability and performance that other cable manufacturers either don't understand or just won't tell you. Don't forget **Straight Wire's HDMI Adaptors**: available in 4 versions--**Left Angle, Right Angle, Up** and **Down**--they're ideal for use with ultra-slim LED displays. **Straight Wire's** entire line of high-end cable products will also be on display.

[SurgeX: Booth # 5133](#)

SurgeX will be displaying their industry leading line of true surge elimination products and will demonstrate their superior technology with "**Big Bertha**". This little lady will be dishing out some major pain on the competition and serving up some crispy MOV's...showing how **SurgeX** keeps taking surge hits and doesn't give up. New **SurgeX** models for this year's CEDIA will be their new **XU315-DC** 1500VA dual conversion UPS surge eliminator, **XC18** and **XC24** rail mount strips with 18 and 24 outlets respectively.

[Totem Acoustic: Booth # 5325](#)

Totem is sure to WOW us all again with incredible active demos of their amazing speakers. Vince Bruzzese's designs virtually defy the laws of physics, generating jaw dropping dynamic- and frequency-range from compact, visually stunning enclosures. You won't want to miss a demonstration of **Totem's** newly released **Element** series of speakers. The **Element** series takes Vince's remarkable **Torrent Woofer** design to the next level and is the cornerstone of an incredible series of Monitor and Floorstanding speakers. Be sure to also take a listen to **Totem's** superb **Tribe** series of architectural solution speakers and subwoofers; on-wall, in-wall and in-ceiling compliments.



[Wisdom Audio: Booth # 713](#)

You owe it to yourself to find out about the intense buzz going on regarding this unique, ultra high performance, and undoubtedly the world's most advanced brand of architectural loudspeakers available today. **Wisdom Audio** will be displaying the full breadth of their distinctive speaker offerings, from their game changing **Sage Series** of in-Wall, on-Wall and freestanding speakers and subwoofers, through the newly released "**King**" of Planar Magnetic speakers; the **Wisdom Series LS4 and LS3**.

You will also be able to learn more about their upcoming **Insight Series** of speakers.

Wisdom Audio will also be providing their **Design & Engineering Tools for Accurate System Specification Training Sessions**. Patrick Turnmire (Redrock Acoustics), Anthony Grimani (PMI Ltd.), and the Wisdom Design Team will explain methods for achieving optimum acoustic results in real world environments through the use of predictive modeling software and other tools. Accurately specify characteristics, number and location of speakers+subs, and power requirements.

These training sessions are Free and will be held in the Texas Room at the Marriott Indianapolis Downtown. (directly across the street from the Indiana Convention Center)

Friday, September 9, 10:00 AM - 11:30 am and Saturday, September 10, 2:00 pm - 3:30 PM

[Link to Wisdom Audio Training Sessions](#)

Tradeshow Hours:

Thursday, September 8th 9:00 AM - 6:00 PM

Friday, September 9th 9:00 AM - 6:00 PM

Saturday, September 10th 9:00 AM - 5:00 PM

[CEDIA Expo 2011 Exhibitors](#)

[Link to Inexpensive Airport to Downtown Transportation](#)

To arrange an appointment with our manufacturer partners, or for a printer-friendly version of this email, please call or email Dawn at our office.

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See You In Indy!

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